



**ELIZADE UNIVERSITY,
ILARA-MOKIN**

**FACULTY: SOCIAL & MANAGEMENT SCIENCES
DEPARTMENT: MASS COMMUNICATION
SECOND SEMESTER EXAMINATION
2018/2019 ACADEMIC SESSION**

COURSE CODE: MAC 204

COURSE TITLE: EDITING & GRAPHICS OF COMMUNICATION

NUMBER OF UNITS: TWO (2) CREDITS

DURATION: TWO (2) HOURS

HOD's SIGNATURE

INSTRUCTIONS: ANSWER THREE (3) QUESTIONS IN ALL.

QUESTION NUMBER ONE (1) IS COMPULSORY (30 MARKS)

ALL OTHER QUESTION CARRY 15 MARKS

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- 1). A sample of Mass Media product is provided for you as a guide to this Question.
 - a). Identify and explain the role/functions of EACH of the MARKED items in the Sample
 - b). What is the name/source of the Sample and the Media Genre it belongs?
 - c). List and explain five (5) Principles and or Elements of Graphics of Communication in the Sample (30 MARKS).

 - 2). Explain the term "Headline", and discuss five (5) functions of Headlines in Mass Media production (15 MARKS).

 - 3). Computers are indispensable in ALL aspects of Graphics of Communication. Discuss this and highlight no fewer than five (5) roles of computers in Media production (15 MARKS).

 - 4). What is Editing? List and explain five (5) functions of Editing in professional Media practice _____ 15 MARKS).

 - 5). Identify and discuss five (5) Mass Media genres which editing and graphics of communication play important roles; and give example of such roles using TWO (2) aspects or component of EACH of the genres you identified(15 MARKS).
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